

# Enhance retail operations with the high-value MC1000 Mobile Computer

## Simplifying manual processes in retail businesses

As a retailer faced with thin margins and increasing competitive pressures, you have little time or resources to spend managing your inventory. By continuing to rely on paper-based processes to control the flow of inventory from the distribution center to the stockroom to the store sales floor, you may find yourself hampered by inefficiencies. Your employees may spend too much time checking and rechecking inventory, tracking down items or resolving price discrepancies — and not enough time helping customers.

While mobile technologies offer new ways to effectively manage inventory and streamline retail operations, complex and expensive systems may not fit the needs of your organization. To optimize inventory management systems quickly and cost-effectively, you prefer a simpler solution that doesn't overwhelm you with the expense or complications of unnecessary features. At the same time, the solution you choose should be flexible and allow you to expand its functionality as your needs change.

### Key benefits

- Provides investment protection with an open-standards operating system, wireless and memory expansion capabilities and rugged design to guard against damage
- Increases productivity with enhanced simple-to-use, ergonomic design
- Improves operational efficiencies by reducing manual data entry errors with bar code scanning

## Accelerating operational efficiencies with the MC1000

The MC1000 is an easy-to-use mobile computer from Symbol Technologies providing affordable yet rugged data capture and scanning capabilities ideal for bringing the benefits of enterprise mobility to your retail operations. With its ability to scan and decode bar codes, the MC1000 eliminates the errors associated with handwritten inventory records or manual data entry. In addition, the mobile computer's lightweight, ergonomic form factor and large, high-resolution monochrome screen helps increase productivity, while its familiar graphical interface decreases training time for your back-door receiving clerks, sales associates and managers.

The MC1000 is also designed to grow with the technology needs of your business. Built on a flexible, open standards-based architecture, the MC1000 simplifies development efforts, allowing you to modify or develop applications to meet your changing operational needs. And with the mobile computer's built-in Secure Digital (SD) expansion slot, you are able to expand its storage capacity or add wireless networking functionality.

## Optimizing inventory processes from the stockroom to the shopping bag

The MC1000 simplifies the tracking and management of inventory throughout your operations. It offers a large keypad design and high-quality one-dimensional (1D) linear laser scanner, allowing receiving clerks and sales associates to quickly enter information about inventory

as it arrives at the store. Easy to learn and easy to use, the MC1000 increases worker productivity and streamlines data entry. And because the MC1000 takes both disposable and rechargeable batteries, it's able to remain operational for as long as you need to use it. It even simplifies data upload processes — users simply place the MC1000 in its cradle or connect it via the USB client to transfer data to the host computer.

By speeding data entry, the MC1000 lets you access important inventory information sooner. Accurate inventory information will help automate replenishment activities and make certain the products your customers want most are available for purchase. It will simplify payment processes by providing the information you need to promptly pay vendors exactly what you owe them. And it will reduce the amount of paperwork retail managers must handle, ensuring they spend less time in the back office and more time on the sales floor.

To support post-sales processes, the MC1000 simplifies product returns. Rather than wasting time filling out forms, sales associates can simply scan in the returned items' bar codes. This information is then used by your inventory management system to automatically update records, allowing you to accurately track inventory at all times. Your point-of-sale system also is able to use the bar code information to calculate the customer's credit, speeding the return process and keeping customers satisfied.

## Reaping large benefits from a small investment

Designed to deliver the benefits of full-featured enterprise mobility, the MC1000 will help improve operating efficiencies throughout your business. By eliminating the errors associated with paper-based inventory tracking systems — such as hard-to-read handwriting and mistakes made during manual data entry — the MC1000 streamlines inventory management and increases worker productivity.

But just as important, the MC1000 is designed to last. It features an IP54-rated seal to protect the device in damp, dusty conditions and a 4-foot (1.2-meter) drop rating to ensure it will keep working even if it's dropped on concrete. The MC1000 also offers an open standards-based operating system that lets you tap into a larger pool of developer resources. Its common development tools

support flexible, cost-effective application development to meet the specific demands of your retail business, and allow you to port these applications to other Symbol mobile computing products. And the MC1000 protects your investment by allowing you to expand its functionality to respond to changing business needs — without having to purchase a different mobile computing device.

## Adding value with Symbol Enterprise Mobility Services

Even the most rugged products need a support plan. That's why Symbol covers every aspect of your mobility solution — from network design to ongoing operations — providing unsurpassed breadth and depth of coverage to ensure all of your services and support needs are met.

Symbol Enterprise Mobility Services offers:

- Professional planning, assessment and implementation services, which form the foundation of a successful solution.
- A global team with unrivaled industry and product expertise, focused on Symbol product support.
- Responsive customer services, ensuring your solution operates seamlessly and efficiently.

## Delivering enterprise mobility — both today and tomorrow

The MC1000 is the ideal mobile computer for retailers looking to improve the path to enterprise mobility. It provides you with the benefits of mobile computing functionality today, yet offers the ability to grow with your business, whether you want to add memory or wireless functionality, or bring new applications to the same device. With the MC1000, retailers are not only able to make an investment in their future — they're also able to create competitive differentiation here and now.

For more information about the MC1000, please visit us on the Web at [www.symbol.com/mc1000](http://www.symbol.com/mc1000) or contact us at +1.800.722.6234 or +1.631.738.2400.

## About Symbol Technologies

Symbol Technologies, Inc., The Enterprise Mobility Company™, is a recognized worldwide leader in enterprise mobility, delivering products and solutions that capture, move and manage information in real time to and from the point of business activity. Symbol enterprise mobility solutions integrate advanced data capture products, radio frequency identification technology, mobile computing platforms, wireless infrastructure, mobility software and world-class services programs under the Symbol Enterprise Mobility Services brand. Symbol enterprise mobility products and solutions are proven to increase workforce productivity, reduce operating costs, drive operational efficiencies and realize competitive advantages for the world's leading companies. More information is available at [www.symbol.com](http://www.symbol.com)



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### Symbol Web site

For a complete list of Symbol subsidiaries and business partners worldwide contact us at:

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Or contact our pre-sales team at:  
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