

Epson TM-C710



The Epson TM-C710 enables you to increase your revenue and your customers' loyalty with full-colour coupon campaigns. By printing colour coupons on demand, at the time of transaction, the TM-C710 allows you to better reach your customers with truly targeted promotions and special offers.

The amazing quality of coupons produced by the TM-C710 make it a powerful direct-marketing tool for communicating with consumers more effectively. This could include special events, future promotion campaigns, loyalty programs benefits and VIP sales, increasing the potential for capturing new customers and generating more in-store traffic.

The TM-C710's high-quality colour printing easily differentiates the coupons from receipts. By maximising promotion visibility, coupon redemption rates are increased, driving repeat business and developing customer loyalty. Printing on demand also allows you to tailor your special offers, promotions or messaging to each customer, for a fully personalised approach.

All this is achieved with the TM-C710 – a unique colour coupon printer with a compact design for easy installation at the till point.

To ensure your customers are served quickly, the TM-C710 prints an average-sized 20cm coupon in around two seconds, making the transaction process fast and without constraint. And, as with any Epson POS printer, it is simple and easy to use, enabling till operators to replace ink and paper in just seconds.

It's economical too - the high-capacity cartridges deliver an equally high volume of coupons, while the 'smart cartridge management' system ensures every drop of ink is used up, keeping the total cost of ownership low.

DATASHEET



KEY FEATURES

- Improve visibility and redemption
- Targeted promotions and offers
- High-volume coupon printing
- High-quality coupons in seconds
- Save on space at the till-point

PRODUCT SPECIFICATIONS

PAPER	
Paper size	57.50 ± 0.50 (W) mm x dia 90.00 mm
FONTS & STYLES	
Print Speed	130 mm/sec
Color Printing	Full color
Printing Characters	Graphics, Barcode
INTERFACES	
Interfaces	Hi-Speed USB - compatible with USB 2.0 specification, Ethernet interface (100 Base-TX / 10 Base-T)
POWER	
Power Supply	PS-180
GENERAL	
Product dimensions	140 x 210 x 222 mm (Width x Depth x Height)
Product weight	5.2 kg
Color	Epson Dark Gray
Installation	horizontally
Humidity	Operation 20% - 80%, Storage 5% - 85%
Temperature	Operation 10° C - 35° C, Storage -20° C - 60° C
STANDARDS COMPLIANCE	
EMC Standards	CE marking
Safety standards	TÜV
OTHER FEATURES	
Sensors	Front cover open sensor, Paper End Sensor, Ink cartridge sensor

LOGISTICS INFORMATION

SKU	C31 CA91021
Barcode	8715946531618
Dimensions Single Carton	400 x 285 x 340 mm
Carton Weight	6.8 Kg
Multiple Order Quantity	1 Units
Country of Origin	China

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WHAT'S IN THE BOX

- Ink Cartridge
- Main unit
- PS-180 & AC cable
- Roll paper
- User manual

SUPPLIES

- Epson SJC25P cartridge for TM-C710
C33S020591



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+ Calls cost 10p per minute plus network extras.

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